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DOMINGUEZ

ADRIAN
For opportunities in
MEDIA/MARKETING/AD
roles that incorporate
elements of design,
photo, video editing &
copy for **CONTENT
CREATION &
BRANDING**

201-956-1826

ADGE1285

Paramus, NJ

LEVELING UP



EXPERIENCE^{XP}

MILLENNIAL FAIR

Producer
Content Creator
(YouTube)

2015-



- Responsible for being a personality, video editor, reviewer, copywriter, graphic artist
- Capture and edit footage
- Generate graphics
- Create *Video Game Music Videos* by using in game footage
- Logo creation and end card design
- Research and film weekly news recap

INTERLUDE

Video Editor
(Freelance)

2016-



- Trim down episodes of Eko & Interlude Interactive cartoon *Charlie Gets Fired*
- Edit shows into a 30 second - 1 minute trailer style clip
- The show is a unique edit, as it is interactive and has several endings

BARCLAYS CENTER

Social Media
Correspondent
(WWE, NXT)

2015-



- Post Photos & Write Copy
- Have been retweeted more than 2000 times & favorited nearly 4000 times
- My in depth knowledge of the product makes me a trustworthy representative for the Barclays Center. My correspondence has been noted as being "Authentic"

THREE PILLARS

Research Manager
(Digital Media)

2015-

- Identifying candidates for job placement at many digital media companies
- Coordinate, with sales team, our client's needs

ATLANTIC RECORDS

Creative Services &
Marketing
(Intern)

2008-2010



Acted as liaison between artist management, vendors, various in house departments and Atlantic
Performed general clerical duties such as
Soundscan & Mediabase reports; pop culture research for weekly product manager packets;
development of presentations; travel & expense reports; processed invoices; updated &
distributed employee & artist calendars; coordinated shipments of promo CDs and marketing
materials; supply inventory; archive; phones; errands.

- Provided administrative and office support for CEO, Creative VP, and 2 Product Managers
- Brainstormed and implemented marketing, touring and publicity opportunities for pop/rock artists on the WMG roster, primarily those on Atlantic and Fueled By Ramen
- Coordinated showcases & listening parties for on-roster artists
- Anticipated needs of department while acting independently to resolve issues
- Assisted alongside Creative Services with creation, printing, and distribution of items for online store and office decor
- Trained and mentored new interns to ensure smooth integration into Atlantic Records
- Revamped the Intern Handbook with new contact info for important individuals at WMG consultants, managers, artists, and created step-by-step instructions to perform duties
- Increased Photoshop and Illustrator skills under the tutelage of Art Department experts
- Designed tools such as LFPs, posters, cards, stickers, coloring books and advertisements; contributed to presentation 'decks' and handling of assets; illustrated comps for SXSW, Camera Can't Lie, and Paramore; designed artist wallpapers for mobile use; developed an artist management plan for Action Item; freelance graphic design for local band Station Baby.

Production Assistant
2008-2010

Managed relationships & in-office special events between Atlantic Records, artists, creative & production teams to ensure cohesive campaign visions

Collaborated with artists and Creative Director to select, commission and manage talent such as photographers, illustrators, stylists, designers and make-up artists for photo shoots
Assistant for several photo shoots



SIDE QUESTS

Wrestling Blog
(KipUpComeBack)
WORDPRESS
2016-

Graphic Designer
(Usually For Fun)
FREELANCE
All My Life

Video Game Sales
("R" Zone)
TOYS R US
High School-College



TUTORIAL



MIDDLE TENNESSEE STATE UNIVERSITY

B.S. Entertainment/Music Business
Minor in Marketing
Sigma Pi, founding father



SCHOOL OF VISUAL ARTS
Information Graphic Design
(4 Month Course)

Photoshop, Illustrator, Premiere Pro, After Effects, Public Speaking, Video Presentation, Twitter, Facebook, Instagram, Snapchat, Elgato, OBS, Fraps, Twitch, YouTube, Social Media, Gifs, Memes, Brand Advocate, Google Docs /Slides/Sheets, Wix Research Junkie, Copywriting, Mac/PC, PowerPoint, Excel, Improv, Web Design - Development Certificate (6 Month Course)

UNLOCKED SKILLS

ADJECTIVES / PERSONALITY

Courageously Creative, Meticulously Organized, Team Player, Pop Culture Addict, Collaborative, Proactive, Quick Learner, Enthusiastic, Native Of The Internet, Loved By Many, Brightens Any Office, One Of A Kind, This Man Has Grit